FOR IMMEDIATE RELEASE
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Healthy Hearing Launches Display Advertising Partnership Program

After a successful year beta-testing display advertising on the site, HealthyHearing.com is now formally launching a new advertising partnership program.

This program allows potential advertisers in the hearing care space to purchase display advertising adjacent to Healthy Hearing’s popular consumer content on hearing loss and hearing aids.

The program is open to any company in the healthcare space that is not selling hearing aids, ear-level devices (hearables) or similar OTC products.

“This is an opportunity to get in front of patients who are early in their hearing loss journey,” said Mandy Mroz, AuD, President of Healthy Hearing.

Celebrating their 20th anniversary last year, Healthy Hearing has the world’s largest directory of hearing care providers and is a top source of quality hearing health content. Participating clinics can upgrade their directory membership for more online visibility.

In 2021, more than 9 million people visited Healthy Hearing to learn more about hearing loss or book an appointment with a provider.

“Many of our consumers are in the highly sought-after Gen X and Baby Boomer demographics and are technically savvy,” Mroz said. "They are also ready to make decisions about healthcare, so this is a great opportunity to reach consumers where they’re at."

Potential advertising partners interested in learning more can request a media kit via editor@healthyhearing.com.

FOR MORE INFORMATION
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